

## Presentation

Ellip6 has successfully fused together state-of-the-art technology with its passion for high-octane machinery in order to create the most realistic 6DOF (Degrees Of Freedom) driving simulator ever created.

The inspiration behind the Ellip6 initiative has come from French company SURVEY Copter, one of the world's leading pioneers in the design and creation of Mini-UAVs. Their experience in producing cutting edge, highly innovative technology at an affordable price was a key contributor to Ellip6's business growth and long-term potential.

SURVEY Copter devotes an important part of its income to R&D and carried out a technological transfer in order to create a variety of simulators with Ellip6. They accurately replicate all the piloting sensations of acceleration, braking, drifting – and even crashing – with fully adjustable levels from beginner right up to expert. Anyone who has ever thought of themselves as a potential racing champion now has the chance to put their claims to the test with an adrenaline-fuelled experience in one of Ellip6's dynamic 6DOF simulators.

Fruit of the Ellip6 and SURVEY Copter collaboration, the first ever Ellip6 simulation center was formally inaugurated in Pierrelatte, between Valence and Avignon, **on 9th April, 2010.**

Ellip6 is offering to its customers the opportunity to experience the same rush of adrenaline, the precise thrills and spills and the same breathtaking driving sensation usually reserved for professional drivers and pilots.

The Ellip6 simulation center includes a variety of activities, covering racing with the driving of a F1 or rally car, not to mention the company's unique opportunity: Ellip6 is the only one to offer you the chance to pilot a helicopter or to experience the thrills of extreme sports on a 6DOF platform with 3D screens. The Pierrelatte center will be a groundbreaking venue for all visitors from 7 to 77 years old. It also represents the first stage of the franchise, showcasing and advertising the project which is already accessible to entrepreneurs within France and around the world.

## Concept

Ellip6 is not only a company based on state-of-the-art technology, but also groundbreaking in terms of its facilities and brand identity. Looking at the thought processes behind the company name and logo alone shows just how meticulous the Ellip6 approach is.

The basis of its name stems from the word "ellipse" which, in literary terms, means a shortcut or more precisely an omission of one or more words, resulting in an increase in pace without deterring the comprehension of the events. The company has interpreted that meaning as an introduction to the world of speed. The figure "6" represents the six DOF which are the selling point of the simulators. The resulting name is easy to understand and to remember in several different languages, thus reflecting the company's international ambitions.

Ellip6 isn't just about the simulators; it aims to offer its public a high-quality social experience with a bar-lounge, a restaurant and also a seminar and conferencing area, all in an original and resolutely modern architectural facility.



At the height of innovation, the architecture of the Ellip6 simulation center gives off a feeling of modernity with its elliptic, spatial outer appearance. Intriguing numbered hangar doors conceal four themed zones (Rally Raid, Mythical cars, Tuning, Helicopter) spread out around the 18 simulators.

Visitors enter through a metallic staircase or a glass elevator leading to the restaurant/bar-lounge upstairs. Overlooking the sets, this strategic place is situated on a circular platform surrounded by bay windows and 8 giant screens.

Presentation, decor, equipment, each and every detail was carefully designed and thought-out for a high-quality result reflecting Ellip6's true character.

### Technology

The general philosophy behind the Ellip6 concept is based on three fundamental principles: realism, safety and eco-awareness.

The 6 DOF technology is the winning combination for the simulator experience. Pilots are seated on a mobile platform equipped with 3 panoramic screens. They are able to feel every driving sensation as if it were the real deal. From accelerating, braking, drifting and jumping to shocks and even crashes, it's all about giving members of the public a rare opportunity to feel just what it's like to race a car at 300km/h or navigate a helicopter through the sky.

Settings can be adapted and adjusted to allow visitors the chance to experience these extreme feelings— whether they be novice or experimented. From 7 to 77 years old, live your dream!

Ellip6's offer also includes a 4D+ simulator through which customers can experience a snowmobile excursion or enjoy every second of an exhilarating rollercoaster ride. Thanks to cutting-edge 3D technology, visitors are swept of their feet by a virtual world well beyond the usual cinema experience. The sensation of the wind blowing adds to the effect and would almost make you believe that the objects flying at you through the screen are real.

Ellip6 simulators are so realistic that they are equally useful to professionals. Whether it be discovering new circuits or honing their skills, they can practice every day without concern for the weather, and at a much lower cost than actual driving or piloting, all this without compromising on the realism. These simulators can be used individually, or connected to a network in order to compete with other racers and pilots.

All simulators are VERITAS approved and certified.

Ellip6 is also concerned about the environment and uses a technology developed in order to reduce the consumption of energy, resulting in one of the most eco-friendly racing experiences ever created.

But for Ellip6, the race never ends. One of the company's over-riding objectives is to feed a percentage of its income back into Research and Development to ensure the emergence of the future generations of simulators and to preserve and increase its lead in the field of simulation and realistic driving experience.



### **Business solutions**

The Ellip6 simulation center represents more than just individual experience. The facilities have been designed to accommodate bigger groups, private or corporate. Ellip6 can also welcome your training or incentive seminars, combining together the often juxtaposed principles of work and pleasure.

The center contains a dedicated assembly hall capable of hosting up to 60 people, with internet access and up-to-date conference facilities (SMART Board, printer, PA system). A relaxation area is also available with access to the simulators. What better opportunity to host an interactive team-building seminar or to bring together you fellow sports club members or even your family!

Thanks to its facilities, Ellip6 can also host bigger thematic events. The 3,000m<sup>2</sup> tarmac area, for example, is particularly suited to mechanical sports or car meetings.

### **Future – Investment opportunities**

Ellip6 has a clearly defined business plan with the Pierrelatte simulation center acting as a fully functioning pilot for future branches across Europe and, ultimately, the world. The company aims to use it as a showcase to put forward multiple investment opportunities for aspiring businessmen and women.

Ellip6 makes sure to develop a level of public consciousness and reputation of its brand, built on active communication and sporting partnerships in the world of automobile competition and extreme sports. Naturally, consumer awareness will increase with the creation of new centers.

#### ***These past 18 months, we have:***

- Backed Pierre CAMPANA, rising figure of the French Rally scene, for a full season of Clio R3 championship until his win and recognition at the Monte Carlo rally in January, 2011. His car was fully decorated with our colors.
- Created, for one season, the Junior Team: two young promising drivers racing in two cars displaying the Ellip6 livery. After careful selections, Dorian NICOLAS and Kevin COSTE were given a chance to perfect their rally training in a high-level environment.
- Organized Sebastien LOEB's fan club party in December, 2010, in our Pierrelatte center.
- Sent out our simulators to numerous events such as rally, fairs and parties to meet with the public.
- Participated in the Gap road show for Sébastien OGIER.
- Taken part in the first ever Sébastien OGIER fan club party, at Gap in December, 2011.
- Joined the Andros trophy with the SAINTÉLOC team.
- Established a partnership with Bugg Afrique.
- Started a collaboration since 2011 with the World Series by Renault, and as of 2012, we now have a Mégane Trophy with the Ellip6 livery.
- Opened a center in Paris, Marrakech and Sainte Maxime.
- Established a partnership with the Porsche Matmut Carrera Cup: our simulators are now appearing in each of these events.

